

Malia Fox Mason

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Education

- 2007–present Assistant Professor of Management
Columbia University, Graduate School of Business, New York
- 2006–2007 Post Doctoral Fellow, Cognitive Neuroscience
NMR-MGH, Harvard Medical School, Massachusetts
Sponsor: M. Bar
- 2004–2007 Ph.D. in Psychology
Dartmouth College, New Hampshire
Dissertation: The Psychology of Mindwandering
Committee: N. Macrae, S. Grafton, D. Wegner & J. Van Horn
- 2001–2004 M.A. in Psychology
Dartmouth College
- 2000 B.A. in Psychology, Magna Cum Laude
Rice University, Houston, Texas

Honors & Awards

- 2007 Doctoral dissertation cited in *Faculty of 1000 Biology* for advancing research in the biological sciences
- 2004 Marie A. Center Graduate Award for Excellence in Research
Dartmouth College, New Hampshire
- 2004 Fellow at UC Davis Mind and Brain Program in Decision Making
University of California Davis, California
- 2003 Marie A. Center Graduate Award for Excellence in Teaching
Dartmouth College, New Hampshire
- 2002 Fellow at MGH-NMR Program in Functional MRI
Massachusetts General Hospital, Boston
- 2002 Fellow at the Advanced Training Institute for Virtual Reality
University of California Santa Barbara, California
- 2002 Fellow at the Summer Institute in Cognitive Neuroscience
Dartmouth College, New Hampshire

Publications

- Mason, M.F. & Morris, M. (in press). Culture, attribution and automaticity: A social cognitive neuroscience view. *Social Cognitive Affective Neuroscience*.
- Mason, M.F., Magee, J. M., Kuwabara, K. & Nind, L (in press). Reasoning about relationships: The Efficiency, Accuracy and Neural Substrates of Social versus Non-Social Inferences. *Social Psychological and Personality Science*.
- Mason, M. F., Zhang, S. & Dyer, R. (2010). Male susceptibility to attentional capture by power cues. *Journal of Experimental and Social Psychology, 46*, 482-485.
- Carney, D. & Mason, M.F. (2010). Decision making and Testosterone: When the Ends Justify the Means. *Journal of Experimental Social Psychology, 46*, 668-671.
- Quinn, K., Mason, M. & Macrae, C.N. (2010). When Arnold is “the terminator”, we no longer see him as a man: the temporal determinants of person perception. *Experimental Psychology, 57*, 27-35.
- Mason, M.F., Dyer, R. & Norton, M.I. (2009). Neural Mechanisms of Social Influence. *Organizational Behavior and Human Decision Processes, 110*, 152-159.
- Morris, M. & Mason, M.F. (2009). Intentionality in intuitive versus analytic processing: Insights from social cognitive neuroscience. *Psychological Inquiry, 20*, 58-65.
- Quinn, K., Mason, M. & Macrae, C.N. (2009). Familiarity and person construal: Individuating knowledge moderates the automaticity of category activation. *European Journal of Social Psychology, 39*, 852-861.
- Mason, M.F., Bar, M. & Macrae, C.N. (2009). Spontaneous mental time travel in the default state. *Cognitive Sciences*.
- Mason, M.F. & Macrae, C.N. (2008). Perspective-taking from a social neuroscience standpoint. *Group processes and intergroup relations, 11*, 215-232.
- Mason, M. F., Norton, M. I., Van Horn, J. D., Wegner, D. M., Grafton, S. T. & Macrae, C. N. (2007). Wandering Minds: The Default Network and Stimulus-Independent Thought. *Science, 315*, 393-395.
- Mason, M. F., Norton, M. I., Van Horn, J. D., Wegner, D. M., Grafton, S. T. & Macrae, C. N. (2007). Response to Comment on “Wandering Minds: The Default Network and Stimulus-Independent Thought”, *Science, 317*, 43.
- Bar, M., Aminoff, E., Mason, M. & Fenske, M. (2007). The units of thought. *Hippocampus, 17*, 420-428.
- Mason, M.F., Cloutier, J. & Macrae, C.N. (2006). On construing others: Category and stereotype activation from facial cues. *Social Cognition, 24*, 540-563.

Mason, M.F., Tatkov, E. & Macrae, C.N. (2005). The look of love: Gaze shifts and person perception. *Psychological Science*, *16*, 236-239.

Macrae, C. N., Quinn, K. A., Mason, M. F., & Quadflieg, S. (2005). Understanding others: The face and person construal. *Journal of Personality and Social Psychology*, *89*, 686-695.

Cloutier, J., Mason, M.F., & Macrae, C.N. (2005). The perceptual determinants of person construal: Reopening the social-cognitive toolbox. *Journal of Personality and Social Psychology*, *88*, 885-894.

Mason, M.F. & Macrae, C.N. (2004). Categorizing and individuating others: The neural substrates of person perception. *Journal of Cognitive Neuroscience*, *16*, 1785-1795.

Mason, M.F. Banfield, J.F. & Macrae, C.N. (2004). Thinking about actions: The neural substrates of person knowledge. *Cerebral Cortex*, *14*, 209-214.

Mason, M.F., Hood, B.M. & Macrae, C.N. (2004) Look into my eyes: Eye gaze and person memory. *Memory*, *12*, 637-643.

Quadflieg, S., Mason, M.F. & Macrae, C.N. (2004). The owl and the pussycat: Gaze cues and visuospatial orienting. *Psychonomic Bulletin and Review*, *11*, 826-831.

Macrae, C. N., Hood, B.M., Milne, A.B., Rowe, A.C. & Mason, M. F. (2002). Are you looking at me? Eye gaze and person perception. *Psychological Science*, *13*, 460-484

Book Chapters

Duggan, B. & Mason, M. (in press). Strategic Intuition. In M. Sinclair (Ed.), *Handbook of Strategic Intuition Research*.

Quadflieg, S., Mason, M. F. & Macrae, C. N. (in press). Social cognitive neuroscience approaches to person perception. In J. F. Dovidio, M. Hewstone, P. Glick, & V. Esses (Eds.), *Handbook of prejudice, stereotyping, and discrimination*. London: Sage

Mitchell, J. M., Mason, M. F., Macrae, C. N. & Banaji, M. R. (2006). Thinking about others: The neural substrates of social cognition (pp. 63-82). In J. T. Cacioppo, P. S. Visser, & C. L. Pickett (Eds.), *Social neuroscience: People thinking about people*. Cambridge, MA: MIT Press.

Grants and Funding

The role of relational schemas in interpersonal inferences (2008). Center for International Business Education and Research. Co-Author: Xi Zou.

Selected Presentations

Mason, M. F. (2010). The spotlight and the watchdog: Understanding Mindwandering. TED East, New York, New York.

Mason, M. F. (2010). Accessibility of social network information in memory. Speaker in symposium on the study of the perception of social networks. Academy of Management, Montreal, Canada.

Mason, M. F. (2010). Plenary Address: Wandering Minds. Toward a Science of Consciousness, The center of Consciousness Studies, Tuscon, Arizona.

Mason, M. F. (2009). Wandering Minds. Centers for Decision Science, Booth Graduate School

of Business, University of Chicago, Illinois.

Mason, M. F. (2008). Wandering Minds. Speaker in symposium on central executive processes at the Annual Conference for the Society of Experimental Social Psychology, Sacramento, California.

Research Interests

Attention
Mindwandering and Distraction
Social Cognitive Neuroscience
Decision Making
Meta-cognition
Person Perception

Editorial Work

Associate Editor	Frontiers in Neuroscience
Ad Hoc Reviewer	Psychological Science
Ad Hoc Reviewer	Journal of Personality and Social Psychology
Ad Hoc Reviewer	Science
Ad Hoc Reviewer	Trends in Cognitive Science
Ad Hoc Reviewer	Strategic Management
Ad Hoc Reviewer	Administrative Science Quarterly

Personal Affiliations

Academy of Management
Society for Personality and Social Psychology
Cognitive Neuroscience Society
American Psychological Association
American Psychological Society

Teaching

Fall, 2010	B8412, Managerial Negotiations, Columbia GSB W3703, Undergraduate course in Leadership, Columbia College
Spring, 2010	W3703, Undergraduate course in Leadership, Columbia College
Fall, 2009	B6703, MBA core course in Leadership, Columbia GSB B9313, Advanced Seminar in Social Cognition, Columbia GSB
Spring, 2009	B6703, MBA core course in Leadership, Columbia GSB W3703, Undergraduate course in Leadership, Columbia College B9712, Proseminar, Columbia GSB
Fall, 2008	B6703, MBA core course in Leadership, Columbia GSB W3703, Undergraduate course in Leadership, Columbia College
Summer, 2008	B6703, MBA core course in Leadership, Columbia GSB
Fall, 2007	B9708, Research Methods, Columbia GSB